Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

Claim 1. (Currently Amended) A method, using a personal computer device, of populating a database comprising:

determining, by the personal computer device, a location of the personal computer devicetag location;

transmitting requesting, by the personal computer device, the location of the personal computer device to a server information from an external server concerning the tag location;

receiving, by the personal computer device, the information regarding the location, including non-coordinate information concerning the tag location, from the external server; and

requesting providing, by the personal computer device, that the server store the received information in a τ including the non coordinate information concerning the tag location, to a remote computer system having a database associated with a user of the personal computer device residing in a memory.

Claim 2. (Currently Amended) The method of populating a database of claim 1 wherein determining a tag location of the personal computer device comprises:

evaluating the position of the personal computer device, the personal computer device being a GPS capable device;

waiting a preselected time period;

reevaluating the position of the GPS capable device; and

determining if the position of the GPS capable device before and after waiting the preselected time period is substantially the same.

Claims 3-10 (Canceled)

Claim 11. (Currently Amended) A method of accessing data in a database using a profile, the data comprising an indication of a geographic location and information regarding the geographic location, the method comprising:

receiving a request for data from a database;

receiving a profile identification associated with the from the database, request for data the profile identification identifying a profile, the profile being associated with a user, the user having multiple profiles associated with the user, the multiple profiles including a profile including information about the user relating to the user's preferences and a standard profile, the standard profile being a standardized profile made available for selection by the user so that users may avoid creating their own profile;

forming search criteria for a search of the database, the search criteria including details of the request for

data and details of a profile identified by the profile identification; and

locating data fulfilling the search criteria.

Claim 12. (Canceled)

Claim 13. (Previously Presented) The method of claim 11 wherein the user information includes a user age.

Claim 14. (Original) The method of claim 11 wherein the profile includes items identified as favorites of the user.

Claim 15. (Canceled)

Claim 16. (Original) The method of claim 11 further comprising receiving a request for modification of details of a profile, and modifying the profile in response to the request for modification of details of the profile.

Claims 17-21 (Canceled)

Claim 22. (Previously Presented) A method of accessing data in a database using a profile, the data comprising an indication of a geographic location and information regarding the geographic location, the method comprising:

receiving a request for data from a database;

receiving a profile identification associated with the request for data from the database, the profile

identification identifying a profile, the profile being associated with a user, the user having multiple profiles associated with the user, the multiple profiles including a profile including information about the user and a copied profile, the copied profile being, when created, a copy of another profile associated with the user;

forming search criteria for a search of the database, the search criteria including details of the request for data and details of a profile identified by the profile identification; and

locating data fulfilling the search criteria.

- Claim 23. (Previously Presented) The method of claim 22 wherein the user information includes a user age.
- Claim 24. (Previously Presented) The method of claim 22 wherein the profile includes items identified as favorites of the user.
- Claim 25. (Previously Presented) The method of claim 22 further comprising receiving a request for modification of details of a profile, and modifying the profile in response to the request for modification of details of the profile.
- Claim 26. (New) The method of populating a database of claim 1 wherein the information from the external server comprises an address of the location.

Claim 27. (New) The method of populating a database of claim 1 wherein the information from the external server comprises the name of a business.

Claim 28. (New) The method of populating a database of claim 1 further comprising providing, by the personal computer device, an input screen to allow for input of information by the user.

Claim 29. (New) The method of populating a database of claim 28 wherein the information provided to the remote computer system includes the information input by the user.